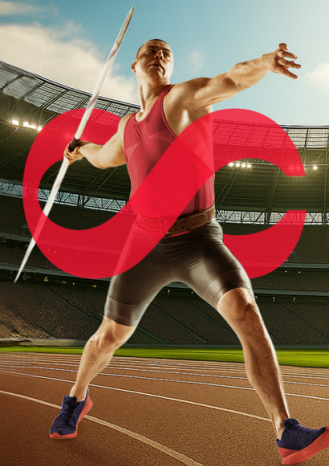


Kotak Active Momentum Fund

NFO Period: 29th Jul to 12th Aug 2025



Just like a javelin thrower combines precision, timing, and strategy to achieve the greatest distance, the Kotak Active Momentum Fund uses the Enhanced Earnings Factor model to strategically target long-term return potential.

5 Reasons To Invest In This Fund

1

Right Grip For Momentum

The fund focuses on Earnings Momentum. Earnings momentum looks at companies with increasing earnings estimates and positive earnings surprises. Historically, price has followed earnings. By focusing on earnings momentum, the fund aims to identify stocks with strong underlying business performance before the market fully prices them in—offering a more data-driven approach to momentum investing.

2

Precision Through Practice

The back-tested Kotak Enhanced Earnings Factor model has outperformed the benchmark, delivering ~24% CAGR vs ~16% CAGR respectively since inception*

3

Disciplined Approach

The fund employs a focused rules based strategy to invest in companies showing strong earnings momentum—ensuring disciplined decision making.

4

Wide Field Of Play

The fund has the flexibility to invest across various sectors and market cap.

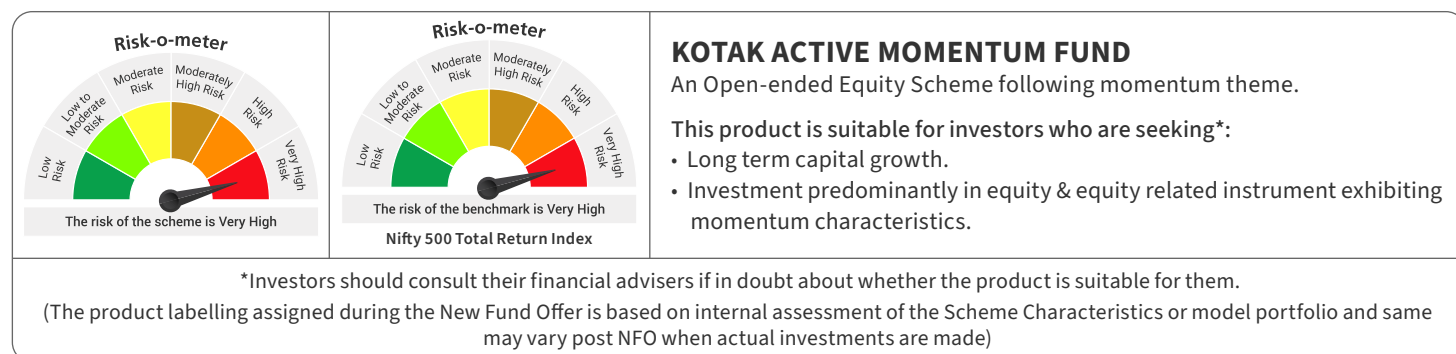
5

Withstanding Pressure

Historically, the Enhanced Earnings Factor Model has shown resilience during market bumps and dips compared to price momentum strategy & the Benchmark.*

*Since Inception of Model Data i.e., 1 st January, 2014 till 30 June 2025. Model returns are cost-adjusted. Cost is assumed 2.5% annual charged (including GST & Transaction costs) on daily NAV; The cost may be higher or lower depending on prevailing regulations and actual expenses. For Indices, no cost is assumed. Source: KMAMC-Internal, Bloomberg, NSE. Past performance may or may not sustain in future. All information contained is for illustration purpose only to show how the model functions. **The model performance is derived based on back tested result considering various financial parameters. The back tested result does not in any way indicate the performance of the Scheme.** The actual model and the Scheme portfolio shall be constructed based on the provisions in the Scheme Information Document. Kotak Mahindra Asset Management Company Limited (KMAMC) is not guaranteeing or promising any returns/futuristic returns. The performance of the index shown does not in any manner indicate the performance of the Scheme.

Riskometer



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This should not be construed as futuristic view of Fund Manager for the construction of portfolio. The Fund Manager will construct the portfolio in accordance with the investment, objective, strategy and asset allocation of the scheme. These materials are not intended for distribution to or use by any person in any jurisdiction where such distribution would be contrary to local law or regulation.

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