



➔ Read the full Blog: https://www.kotakmf.com/Information/blogs/economics-of-ipl_

🎧 English Audio Visual: <https://youtu.be/8f2HIRaoB00>

🎧 Hindi Audio Visual: <https://youtu.be/2rmhzdhFOPA>

1. **Title:** IPL: More Than Just Cricket

Description:

From media rights to real economic impact—see how the IPL combines scale, discipline, and strategy to create long-term value.